



Nextel Communications, Inc  
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## FACT SHEET

### **The Eleven Motorola i736 Phones: The 2004 NASCAR NEXTEL Cup™ Series Phone and the 2004 NASCAR NEXTEL Cup™ Series Driver Phones**

NASCAR and Nextel both have strong histories of firsts. For example, NASCAR saw the first driver to exceed 200 miles per hour on a closed course, and NASCAR has evolved into the most popular racing sport ever. Similarly, Nextel has introduced several unique products and services, including its unmatched Nationwide Direct Connect(SM) instant walkie-talkie service, and has earned the best customer loyalty in its industry.

Continuing in these traditions, Nextel has launched NASCAR's first official wireless handsets. When the renamed NASCAR NEXTEL Cup™ Series was announced in the summer of 2003, NASCAR and Nextel promised an unprecedented collaboration between a major sport and its main sponsor. The NASCAR NEXTEL Cup™ Series Phone and the NASCAR NEXTEL Cup™ Series Driver Phones are examples of this distinct approach.

#### **Design**

The lone NASCAR NEXTEL Cup Series Phone displays a checkered-flag theme (pictured) and is the general handset for fans who wish to support many different drivers instead of only one. The ten NASCAR NEXTEL Cup Series Driver Phones each feature the number and unique design and colors of a particular driver, including:

- No. 2 Rusty Wallace
- No. 6 Mark Martin
- No. 8 Dale Earnhardt, Jr.
- No. 15 Michael Waltrip
- No. 17 Matt Kenseth
- No. 20 Tony Stewart
- No. 24 Jeff Gordon
- No. 48 Jimmie Johnson
- No. 88 Dale Jarrett
- No. 97 Kurt Busch

Each i736 phone is a flip-style handset, so it conveniently folds to save space. Its internal display has a range of 65,000 colors, and its external screen shows the time, date and caller ID. Each i736 phone also offers a speakerphone, voice recorder, 600-contact address book and many more advanced features. The i736 phones are manufactured by Motorola.



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## Content

Each i736 phone is preloaded with extensive content, especially designed for NASCAR fans, including:

- Wallpapers – choose from several options such as the NASCAR NEXTEL Cup™ Series logo and photos of cars on the track; additionally, the NASCAR NEXTEL Cup Series Driver Phones have wallpapers for their car's number and a photo of their respective driver
- Ring tones – play familiar tunes such as the national anthem as well as sounds from the track on race day
- Digital racing stopwatch – clock races from the stands or the couch
- NASCAR.com To Go – check the latest NASCAR news, driver information, qualifying and race results and a live leader board

With Nextel Wireless Data Services, fans can access:

- NASCAR Wireless Website – view information from NASCAR.com that is especially formatted for wireless phones
- NASCAR wallpaper and ring tones – download right from the phone, including the NASCAR theme song “Thunder” exclusive to Nextel
- NASCAR alerts – which automatically send text messages with breaking NASCAR news

## Accessories

The NASCAR NEXTEL Cup Series logo is available on a power charger, carry cases and headsets for the i736 handsets. Additionally, iDENTifiers are small, durable decorations that are available with NASCAR themes and can be fastened onto the exteriors of phones and accessories, including carry cases, car chargers and earbuds. All accessories are sold separately.

## All-in-One Communications

The following Nextel services are available for the i736 handsets:

- Cellular service – all digital network across the U.S.
- Nextel Nationwide Direct Connect(SM) service – coast-to-coast instant walkie-talkie
- Wireless Data Services– wireless Web access
- Email services – manage existing office email inbox, calendar and contacts
- NextMail – send a voice Email to any inbox in the world
- Messaging services – including two-way messaging and AOL® Instant Messenger™

## Specifications

- Weight – 5.1 oz. with standard battery
- Dimensions – 3.6” (H) x 2.0” (W) x 1.1” (D)
- Text display – adjust font size for 6, 8 or 10 lines in addition to icons

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- Pixels – 130 x 130

## **Performance**

- Talk time – 200 minutes
- Standby time – 70 hours  
(with a high capacity lithium ion standard battery)

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